



Digital Marketing Certified

Melissa Richardson

The bearer of this certificate is hereby deemed knowledgeable and skilled in applying digital marketing practices with an inbound mindset. They have been tested on the content and best practices and have an understanding of creating search engine-friendly content, optimizing a website, creating a social media strategy, using video to engage their audience, amplifying their messaging with advertising, and measuring the results of their efforts.

Valid from: Jun 28 2023 - Jul 27 2024

Certification code: 620005412b8149888aad0fc65915b55

HubSpot Academy

Yamini
CEO Yamini Rangan